

We provide books in
accessible formats - for
people who cannot easily
read standard print
editions.

Worldwide Accessibility



READERS WORLDWIDE

Native English
- 500 million

English as 2nd language
- 1 billion

Other Roman languages
- 1 billion

PROPORTION WHO STRUGGLE

In English-speaking countries typically

- 3+% with significant visual impairment, often not able to read well even with glasses
- 10+% have dyslexia, ADHD, or autism etc
- 40+% have general literacy issues

ACCESSIBILITY MARKET

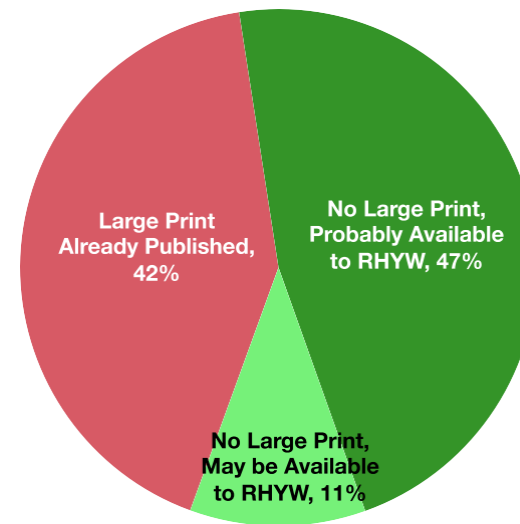
In English:

- 50 million readers needing large type
- 150 million people with dyslexia etc other formats
- Approx 600 million where help with English is needed

The market is underserved

- Top selling authors on Amazon, 42% only available in large print
- 29 of top 50 fiction “Books of the Year” by NY Times not available in large print
- Larger print editions >16pt not available at all
- Less than 5%* published works are available in Braille or DAISY
- No readily available print editions for people with dyslexia

TOP 100 SELLING AUTHORS - LARGE PRINT AVAILABILITY – Amazon US, Nov 2020



* estimated

RHYW's Business



What we do

- Licence books from publishers
- Efficiently convert to proprietary XML with markup information e.g. indexes, tables, diagrams
- Automatically generate accessible formats directly from XML
- Sell accessible editions
- Pay royalties to publishers and authors

We support all essential formats

- Large print (16pt) editions printed-on-demand
- Larger print (>16pt) in multiple editions
- Dyslexic Book editions (print-on-demand or multiples)

Supported Digital Formats:

- eBooks
- Braille (to Braille devices/printers)
- DAISY (Digital Audio Information System) – audio with navigation

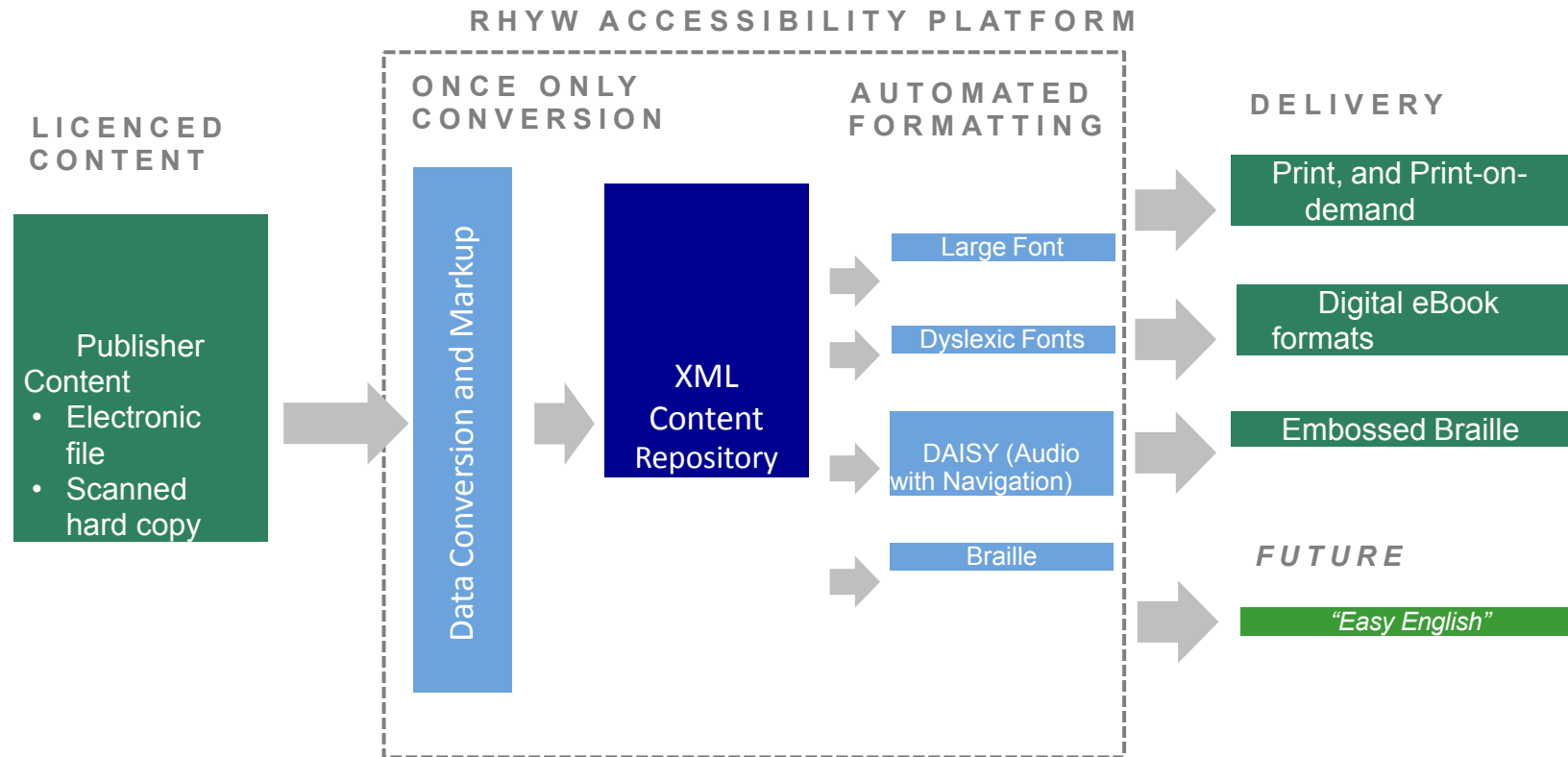
We distribute via a variety of channels

- Print editions via RHYW website, Amazon etc
- Major eBook channels: Kindle, Kobi, Google PlayBooks etc
- Distribution to public libraries
- Distribution of Dyslexic Books to school libraries and public libraries
- Braille and DAISY sales by vision societies overseas made possible by Treaty of Marrakesh

RHYW's Single-Conversion Platform Technology



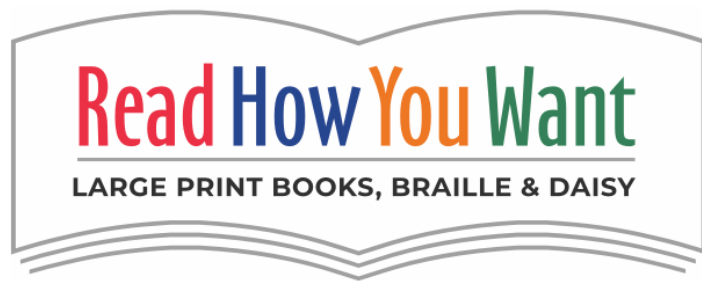
RHYW's proprietary platform: only one conversion needed for nearly all accessible formats



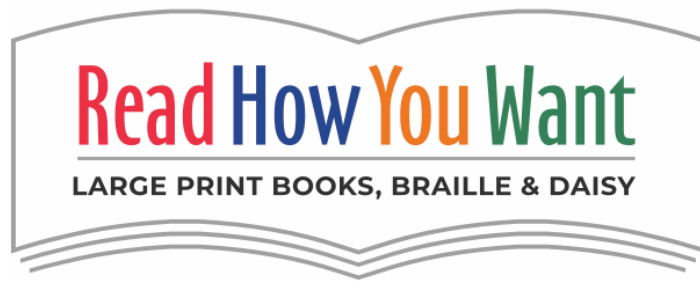
Current Global Footprint

- 19 Accessible format types supported (from one conversion)
- 250+ publishers providing rights, principally for Australia
- 60,000+ books converted,
- International distribution to Public Libraries
- International distribution for eBook titles
- 10 owned Websites – US, UK, AU, CA, NZ – for online sales
- B2C sales via RHYW websites, Amazon, eBooks etc
- Distribution to Australian/NZ/ US/Canadian school libraries





Our Guiding Principle:
“Same book”
“Same day”
“Same price”



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